



Ecobank Foundation At a glance

Ecobank Foundation collaborates with public, private and civil society organisations across the continent to improve Africans' quality of life, contributing to the social and economic development of the communities.



**Ecobank
Foundation**

Our vision is to improve the quality of life for people and enable the financial ecosystem across Africa

Set up by the leading Pan-African bank Ecobank Transnational Incorporated, the Ecobank Foundation aims to create a positive impact on the lives of people across our continent. We deploy Ecobank's resources, knowledge and expertise to help unlock opportunities for African communities in the 33 countries in which the bank operates.

The Foundation's programmes are in line with its pursuit of achieving the United Nation's Sustainable Development Goals and the African Union's Agenda 2063.

Ecobank geographic regions

- Francophone West Africa (UEMOA)
- Nigeria
- Anglophone West Africa (AWA)
- Central Eastern and Southern Africa (CESA)
- Non-Ecobank region
- Ecobank representative offices
- Foundation HQ, Lome, Togo

Our approach

We are playing a key role as convener to improve the quality of life of people and enabling the financial ecosystem by:

- Mobilising individuals, MSMEs and corporates across Ecobank's Pan-African network
- Providing training in financial management, compliance, internal control and leadership, through Ecobank Academy
- Leveraging on Ecobank's innovative digital platform to aggregate resources for Africa's transformation

Our main recent achievements

To meet our vision to create change in communities across Africa, alliances with key stakeholders are crucial. Partnerships are at the heart of everything we do.



Together for
Better Health

The #TogetherForBetterHealth Campaign

In 2019, we collaborated with the Non-Communicable Diseases Alliance to develop a three-year campaign on preventing non-communicable diseases, sensitizing millions of Africans on cancer, diabetes, mental health, and others. In 2021, +5,300 people attended an awareness raising webinar about mental health, supported by an online campaign that reached approx. 29.7 million people.



29.7 million people

SUSTAINABLE
DEVELOPMENT
GOALS



BUSINESS
LEADERSHIP
INITIATIVE

Zero Malaria Leadership Initiative (ZMBLI)

Kickstarted in 2020, ZMBLI aims to accelerate the involvement of SMEs' leaders in Benin, Burkina Faso, Senegal and Uganda in the fight against malaria. In partnership with Speak Up Africa, we advocate for increased political will and funding by mobilizing business leaders from across Africa in order to identify more targeted responses to malaria eradication. As of April 2022, close to 40 local businesses have joined the initiative and we donated a total of US\$500,000.



Donated US\$500,000

SUSTAINABLE
DEVELOPMENT
GOALS





The 'Make the Connection' Campaign

Together with UNITLIFE, a UN trust fund, we launched the Make The Connection campaign, an awareness and fundraising campaign aiming to strengthen the commitment of Africa and its diaspora in the fight against chronic malnutrition on the continent. 10.5 million people have already been reached through the campaign.



10.5 million people



The 'Banking on Africa's Youth' Campaign

Since 2020, the Foundation has been collaborating with JA Africa to improve the financial literacy of African youth in Côte d'Ivoire, Ghana, Kenya, Nigeria and Senegal. The 'Banking on African Youth' initiative is an online campaign that aims to educate the youth in Africa in the importance of money management skills, we aim to empower them to build a culture of savings as part of their personal financial habits. In 2021 only, the initiative has reached 2.1 million young people.



2.1 million young people



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